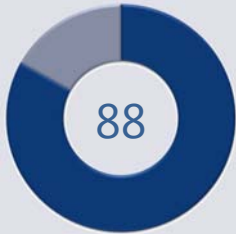


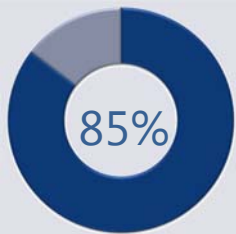
## Business Costs

#1 in the US for lowest business costs as ranked by Forbes.com



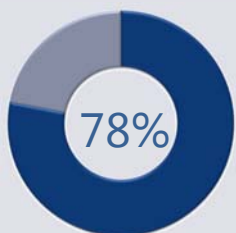
cost of living index  
(Charlotte=97, US=100)

% of the avg NC county tax rate  
\$0.575 per \$100 valuation  
(additional municipal taxes range from \$0.38-\$0.5665 per \$100 valuation)



% of national avg for industrial electricity costs; 6.09 cents/kWh

3% NC corporate income tax rate, lowest in the US



% of the US tax index for the manufacturing sector



## Food Manufacturing & Logistics in Catawba County

Company Name	Location	Local Employees	Industry Sector
Merchants Distributors, Inc.	Hickory	1300	Wholesale grocery store distributor
AdvancePierre Foods	Claremont	900	Buns and frozen sandwiches
Performance Foodservice	Hickory	400	Food service distributor
Flowers Foods	Newton	250	Breads and buns bakery
Renwood Mills Inc	Newton	90	Flour and grains milling
H.T. Hackney	Newton	50	Wholesale grocery store distributor
CoPak Solutions	Conover	30	Tortilla Chips

## Processing and Packaging Suppliers within 50 miles



## Logistics Network



60% of the US population within 1 day's drive

City	Distance	Drive Time
Charlotte, NC	59 miles	1 hr
Charleston, SC	258 miles	3 hrs, 45 min
Atlanta, GA	258 miles	3 hrs, 45 min
Washington, DC	400 miles	6 hrs
Cincinnati, OH	438 miles	6 hrs, 30 min
Detroit, MI	620 miles	9 hrs, 30 min
New York, NY	632 miles	9 hrs, 30 min
Chicago, IL	726 miles	11 hrs
Miami, FL	778 miles	12 hrs



## Distribution & Cold Storage Companies within 50 miles



## Kohler-Baker Building—344,000 s.f.; 20' clear

In the last five years, the Catawba EDC has assisted in the creation of over **2,000** jobs and over **\$2 billion** in investment

*"I have worked 15 years in food production, and 10 of those years have been in Catawba County. I have come to realize that this area is a very competitive area for food production. The cost of doing business and the skilled labor force in this community help keep us competitive. Catawba County is also located in an area with great transportation networks, via I-40, I-77 and I-85 and the Norfolk Southern mainline. We can transport our products to customers along the East Coast in less than 1 days drive. This access to customers also helps to keep our costs low."*

**Ted Karre**  
Renwood Mills

*"With twenty plus years of both production and maintenance experience as an engineer and manager in manufacturing, I have dealt with many of the emergent issues and opportunities today's production or maintenance manager faces. For Flowers Foods, we were able to accelerate their on-boarding process providing assistance with recruitment, assessment, new employee orientation, and HR/safety training. As specialized needs arose for GMP and HACCP training, we connected them with industry experts such as the American Institute of Baking to ensure compliance with FDA guidelines. We understand the pressures and the sense of urgency and work with new and existing industries to assist them with these challenges."*

**Crystal Glenn**  
Executive Director  
Workforce Development Innovation Center  
Catawba Valley Community College



The Kohler-Baker Building is 344,000 s.f. with 20' clear ceilings and 45,000 s.f. of beautiful office. Manufacturing space has 16 dock-high doors as well as a 8,700 s.f. covered dock. The building is located less than one mile from Interstate 40.

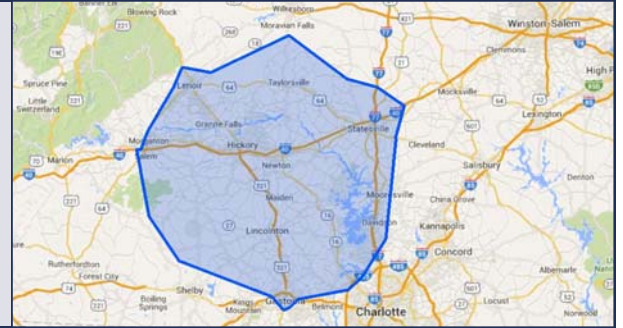
### Workforce

45 minute drive time from the center of Catawba County

**779,315**  
population

**395,002**  
civilian labor force

Source: JobsEQ  
(US Census: American Community Survey)

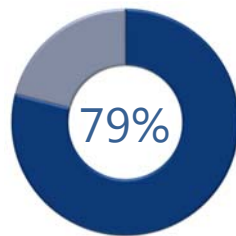


**420**  
manufacturers in  
Catawba County

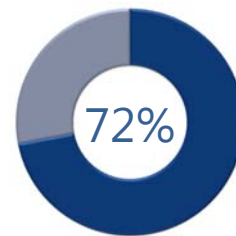
**1** (yes, one)  
unionized  
manufacturer

**57,400**  
employed by  
NC food  
manufacturers

**3,400**  
employed by food  
manufacturers within  
45 minute drive time



**79%**  
% of US avg wage  
for food mfg;  
94.9% of NC avg



**72%**  
% of US avg wage  
for mfg; 82.9% of  
NC avg

Source: JobsEQ (Bureau of Labor Statistics, Quarterly Census of Employment and Wages)

### Customized Training

For companies that are regulated by the FDA, Catawba Valley Community College can provide training and services on documentation, auditing, validation, and certification. Examples of training include: Introduction to GMP, HACCP Certification and the Food Safety Modernization Act. These classes are offered in conjunction with the NC BioNetwork or could be contracted through a private vendor, such as the American Institute of Baking.

**Catawba County EDC**  
Julie Pruett, Director of Recruitment

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