

Benefits of Membership

Increased job opportunities, economic growth and capital investment directly or indirectly benefit every business in Catawba County. A membership in the **Committee of 100** is an investment in your business and your community. In addition, **C100** members also receive the following benefits for their support:

- ◇ Invitations to special industry events, including:
 - Announcements
 - Groundbreakings
 - Ribbon Cuttings
 - Plant Tours



- ◇ Company listing, with link, on the EDC website
- ◇ Recognition in EDC promotional materials
- ◇ Invitation to Annual Membership meeting featuring guest speakers and programs (*July*)
- ◇ Your investment may be 100% tax deductible



Impact: When a company creates 100 new jobs in Catawba County it actually benefits us by 177 total jobs through the addition of indirect & induced jobs. This job creation has the same financial impact as handing \$1 to every citizen in North and South Carolina (and half of Tennessee) and asking them to spend it in Catawba County!

C100 Members

Sustaining Members

Catawba Valley Health System
Duke Energy Corporation
ElectriCities of NC, Inc.
Hickory Mechanical
Marlboro Development Team
Manpower
Patrick, Harper & Dixon, LLP
ZF

2017 & 2018 Members

Frye Regional Medical Center
BB&T
CommScope, Inc.
Concept Frames, Inc.
D & H Real Estate, LLC
(David Looper & Hunt Shuford)
Energy United
Lenoir-Rhyne University
Peoples Bank
Pepsi-Cola Bottling Company of Hickory
Piedmont Natural Gas
Samet Corporation
Shurtape Technologies, LLC
Sign Systems, Inc.
The Stump Corporation
SynTerra Corporation
Timmerman Manufacturing
von Drehle Corporation
Whisnant & Company, LLP
Young, Morphis, Bach & Taylor, LLP



Committee of 100

The Catawba County Economic Development Corporation was established in 1978 to attract jobs and capital investment to the county. Since that time the EDC has assisted in the creation of over 26,000 jobs and over \$6.6 billion in investment in Catawba County. In the last five years (2014-2018), the Catawba EDC has assisted in the creation of over 2,700 jobs and \$2.5 billion in investment.

The **Committee of 100 (C100)** is the EDC's private funding mechanism supporting targeted initiatives, marketing programs, analysis, site and park development, and special programs undertaken at the direction of the EDC Board of Directors.

In today's global economy, it is more important than ever for us to join forces and shape the future of Catawba County. We encourage companies that are interested in supporting local economic development and the prosperity that it brings to all of our citizens to consider joining the Catawba County EDC **Committee of 100**.

Past Successes

Many of the companies that you recognize as strong corporate citizens were recruited to the area through the efforts of the Catawba County EDC, including: ZF Chassis Components, Poppelmann Plastics, Apple, Target and a host of others. The EDC also works with existing companies such as von Drehle Corporation, Shurtape Technologies, Transportation Insight, GKN and others to facilitate their continued growth & success.



Committee of 100 funds augment the marketing budget of the Catawba County EDC. This funding supports the economic development programs and activities under the direction of the EDC Board of Directors. The EDC is a 501(c)3 non-profit organization and membership in and support of the **Committee of 100** may be tax deductible.

Examples of Committee of 100 support:

- ◇ **Labor Study** - The Pathfinders Labor Study Update has been extremely valuable in the recruitment of new industries to the area by providing an in-depth analysis on the quality and quantity of our changing local workforce.
- ◇ **Speculative Building:** In 2017, a second speculative building in Claremont was completed. The first speculative building, completed in 2014 was occupied by DAE Systems in 2016. In addition to local government support, C100 funds provided additional support needed to ensure the completion of this important project.



- ◇ **Site Development:** Development of a site presentation package for a multi-jurisdictional business park.
- ◇ **Project Assistance:** Preliminary engineering costs for the Target site and other projects.

Priorities

The EDC works to advance its mission through three principal program activities: promotion, recruitment and retention. Within each of these programs there are numerous priorities that are supported by the Committee of 100, including:

- ◇ **Lenoir Rhyne University Health Sciences Center** - Committee of 100 funds have been committed to support the Lenoir Rhyne University Health Sciences Center along with funds from our two hospitals, the City of Hickory and Catawba County. The Center houses a new Physician Assistant Program that began classes in January 2016. The program will be open to 48 new students each year and employ 5 to 6 full-time faculty and staff members. The Center will establish clinical training centers for the PA Program and provide high quality internship & student practitioner opportunities to supporting partners.
- ◇ **Speculative Building Support** - The Committee of 100 is committed to supporting the EDC's efforts to coordinate the construction of speculative buildings by assisting the owner, the County and the applicable municipality with the carrying costs of the building for up to three years or until the sale of the building.
- ◇ **European Lead Generation** - Committee of 100 funds have been committed to support an agreement with a lead generation firm in Germany. This partnership will be a key to capturing new business as many European and multi-national firms look to increase their investment in the United States.
- ◇ **Marketing** - The EDC works tirelessly to market Catawba County, our business climate and workforce to the world. C100 funds help us achieve this goal through the design and production of different marketing materials.



- ◇ **Special Projects** - Recent changes in our economy, along with fierce competition in the economic development arena, have increased the need for intense and deliberate business recruitment. C100 funds can give our organization the final push that is necessary to ensure that project activity continues in Catawba County.

Commitment

YES! I want to support the efforts of the EDC by becoming a member of the **Committee of 100**. Membership is **\$1,000 per year** (or more) and may be tax deductible (Fed ID# 56-1195680).

Company: _____

Main Contact: _____

Title: _____

Phone: _____

Email: _____

Mailing Address: _____

Pledge Amount: \$ _____ / Year

Commitment (check one): 5yrs 3 yrs 1yr

Sustaining (invoiced each year until notified to stop)

Method of Payment: Check Enclosed Invoice

Signature: _____

Date: _____

If you have questions please feel free to contact Scott Millar at 828-267-1564.

Please return completed commitment form to:

Catawba County EDC

Mail: **PO Box 3388 Hickory, NC 28603**

Fax to: **828-267-1884 or**

Email to: **edc@catawbacountync.gov**