

## Benefits of Membership

Increased job opportunities, economic growth and capital investment directly or indirectly benefit every business in Catawba County. A membership in the **Committee of 100** is an investment in your business and your community. In addition, **C100** members also receive the following benefits for their support:

- ◇ Invitations to special industry events, including:
  - Announcements
  - Groundbreakings
  - Ribbon Cuttings
  - Plant Tours



- ◇ Listing as a “preferred provider” in our business referral directory
- ◇ Company listing, with link, on the EDC website
- ◇ Recognition in EDC promotional materials
- ◇ Invitation to Annual Membership meeting featuring guest speakers and programs (*July*)
- ◇ Member decal for your place of business, showing customers, suppliers and employees your commitment to Catawba County’s future prosperity
- ◇ Your investment may be 100% tax deductible



**Impact:** When a company creates 544 new jobs in Catawba County it actually benefits us by 177 total jobs through the addition of indirect & induced jobs. This job creation has the same financial impact as handing \$1 to every citizen in North and South Carolina (and half of Tennessee) and asking them to spend it in Catawba County!

## C100 Members - 2016 & 2017

Catawba Valley Medical Center  
Duke Energy Corporation  
Frye Regional Medical Center  
A Signco  
BB&T  
CommScope, Inc.  
Concept Frames, Inc.  
D & H Real Estate, LLC  
(David Looper & Hunt Shuford)  
ElectriCities of NC, Inc.  
Energy United  
Hickory Mechanical  
Lenoir-Rhyne University  
Manpower  
Moss & Associates  
Patrick, Harper & Dixon, LLP  
Peoples Bank  
Pepsi-Cola Bottling Company of Hickory  
Piedmont Natural Gas  
Shurtape Technologies, LLC  
Sign Systems, Inc.  
The Stump Corporation  
Timmerman Manufacturing  
USI Insurance Services  
United Beverages of NC  
von Drehle Corporation  
Whisnant & Company, LLP  
Young, Morphis, Bach & Taylor, LLP  
ZF



## Committee of 100

The Catawba County Economic Development Corporation was established in 1978 to attract jobs and capital investment to the county. Since that time the EDC has assisted in the creation of over 25,000 jobs and over \$5 billion in investment in Catawba County. The EDC’s efforts led to over 2,000 jobs to be created in the past five years (2012—2016).

The **Committee of 100 (C100)** is the EDC’s private funding mechanism supporting targeted initiatives, marketing programs, analysis, site and park development, and special programs undertaken at the direction of the EDC Board of Directors.

In today’s global economy, it is more important than ever for us to join forces and shape the future of Catawba County. We encourage companies that are interested in supporting local economic development and the prosperity that it brings to all of our citizens to consider joining the Catawba County EDC **Committee of 100**.

## Past Successes

Many of the companies that you recognize as strong corporate citizens were recruited to the area through the efforts of the Catawba County EDC, including: ZF Chassis Components, Poppelmann Plastics, Apple, Target and a host of others. The EDC also works with existing companies such as von Drehle Corporation, Shurtape Technologies, Transportation Insight, GKN and others to facilitate their continued growth & success.



**Committee of 100** funds augment the marketing budget of the Catawba County EDC. This funding supports the economic development programs and activities under the direction of the EDC Board of Directors. The EDC is a 501(c)3 non-profit organization and membership in and support of the **Committee of 100** may be tax deductible.

Recent examples of Committee of 100 support:

- ◇ **Labor Study** - The Pathfinders Labor Study Update has been extremely valuable in the recruitment of new industries to the area by providing an in-depth analysis on the quality and quantity of our changing local workforce.
- ◇ **Speculative Building:** In 2015 a new speculative building in Claremont was completed. In addition to local government support, C100 funds provided additional support needed to ensure the completion of



this important project.

- ◇ **Site Development:** Development of a site presentation package for a multi-jurisdictional business park.
- ◇ **Project Assistance:** Preliminary engineering costs for the Target site and other projects.

## Priorities

The EDC works to advance its mission through three principal program activities: promotion, recruitment and retention. Within each of these programs there are numerous priorities that are supported by the Committee of 100, including:

- ◇ **Lenoir Rhyne University Health Sciences Center** - Committee of 100 funds have been committed to support the Lenoir Rhyne University Health Sciences Center along with funds from our two hospitals, the City of Hickory and Catawba County. The Center houses a new Physician Assistant Program that began classes in January 2016. The program will be open to 48 new students each year and employ 5 to 6 full-time faculty and staff members. The Center will establish clinical training centers for the PA Program and provide high quality internship & student practitioner opportunities to supporting partners.
- ◇ **Speculative Building Support** - The Committee of 100 is committed to supporting the EDC's efforts to coordinate the construction of speculative buildings by assisting the owner, the County and the applicable municipality with the carrying costs of the building for up to three years or until the sale of the building.
- ◇ **European Lead Generation** - Committee of 100 funds have been committed to support an agreement with a lead generation firm in Germany. This partnership will be a key to capturing new business as many European and multi-national firms look to increase their investment in the United States.
- ◇ **Marketing** - The EDC works tirelessly to market Catawba County, our business climate and workforce to the world. C100 funds help us achieve this goal through the design and production of different marketing materials.



- ◇ **Special Projects** - Recent changes in our economy, along with fierce competition in the economic development arena, have increased the need for intense and deliberate business recruitment. C100 funds can give our organization the final push that is necessary to ensure that project activity continues in Catawba County.

## Commitment

**YES!** I want to support the efforts of the EDC by becoming a member of the **Committee of 100**. Membership is **\$1,000 per year** (or more) and may be tax deductible (Fed ID# 56-1195680).

Company: \_\_\_\_\_

Main Contact: \_\_\_\_\_

Title: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Pledge Amount: \$ \_\_\_\_\_ / Year

Commitment (check one):  5yrs  3 yrs  1yr

Sustaining (invoiced each year until notified to stop)

Method of Payment:  Check Enclosed  Invoice

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

If you have questions please feel free to contact Scott Millar at 828-267-1564.

Please return completed commitment form to:

**Catawba County EDC**

Mail: **PO Box 3388 Hickory, NC 28603**

Fax to: **828-267-1884 or**

Email to: **edc@catawbacountync.gov**